

Study Tour



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銘傳大學 2025 美國加州暑期遊學團

California State University, Long Beach

Week 1

日期	行程
07/20 Sunday	<ul style="list-style-type: none">•Arrival LAX 07:40 AM 暫定 BR006 長榮航空 07月20日10:10 TPE桃園國際機場 07月20日07:50 LAX洛杉磯機場
07/21 Monday	<ul style="list-style-type: none">•09:00AM - 12:00PM Welcome Ceremony Orientation Registration & Campus Tour(Getting student ID)•12:00PM - 01:30PM Welcome Luncheon•01:45PM - 04:45PM Lecture Project based communication studies. & Project assignment
07/22 Tuesday	<ul style="list-style-type: none">•09:00AM - 12:00PM Lecture Cross Cultural Communication•01:45PM - 04:45PM Lecture CSI at CSULB A Mysterious Case Criminal Science Lab(John Wang)
07/23 Wednesday	<ul style="list-style-type: none">•Visit University of Southern California Annenberg School for Communication and Journalism Cross Cultural Communication Meeting with Faculty and students•Visit Television Academy
07/24 Thursday	<ul style="list-style-type: none">•09:00AM - 12:00PM Lecture Critical Thinking•01:30PM - 04:30PM Design Thinking Workshop Overview and Understand
07/25 Friday	<ul style="list-style-type: none">•09:00AM - 12:00PM Lecture History of Animation•02:30PM - 04:00PM Meeting with local University students
07/26 Saturday	<ul style="list-style-type: none">•09:00AM - 12:00PM City Sightseeing Hollywood Walk of Fame, Dolby Theatre & TCL Chinese Theatre•01:45PM - 04:45PM Farmers Market & Beverly Hills

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Week 2

日期	行程
07/27 Sunday	•道奇球場 觀看大聯盟球賽
07/28 Monday	•09:00AM - 12:00PM Lecture Ethical Studies •01:30PM - 04:30PM Lecture Design Thinking Workshop - Project Mission Statement
07/29 Tuesday	•09:00AM - 12:00PM Lecture Communication and Global Competition •01:30PM - 04:30PM Lecture Business Case Study
07/30 Wednesday	•Visit University of California, Los Angeles •Visit Getty Center
07/31 Thursday	•09:00AM - 12:00PM Lecture Intercultural Communication Challenges •01:30PM - 04:30PM Lecture Design Thinking Observe
08/01 Friday	•09:00AM - 11:30AM Discussion Topic: Cross Cultural Communication Skills •02:30PM - 03:30PM Visit Group presentation & Graduation Ceremony
08/02 Saturday	•市區觀光： 聖地牙哥：勝利之吻雕像Victory Kiss/ 舊城 Old Town/ 巴爾波亞公園Balboa Park in San Diego

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Week 3

日期	行程
08/03 Sunday	•市區觀光： 棕櫚泉Palm Springs /高空旋轉纜車Palm Springs Aerial Tramway / Desert Hills Premium Outlets
08/04 Monday	•好萊塢環球影城 Universal Studios Hollywood
08/05 Tuesday	•市區觀光： 好萊塢湖公園Lake Hollywood Park/ 格里斐斯天文台Griffith Observatory/葛洛夫購物中心The Grove/ 聖塔莫尼卡碼頭Santa Monica Pier/ 威尼斯海灘Venice Beach/
08/06 Wednesday	•加州迪士尼樂園 Disneyland Park
08/07 Thursday	•Free Time: Packing & Check out
08/08 Friday	•Leaving LAX 離開洛杉磯 暫定BR011 長榮航空 08月08日00:50 LAX洛杉磯機場
08/09 Saturday	•Arrival TPE 抵達臺灣 暫定BR011 長榮航空 08月09日05:00 TPE桃園國際機場

*We reserve the right to make changes to this schedule.

*航班資訊與行程僅供參考，最終資訊請以行前說明會為準。