

銘傳大學 2024 美國暑期遊學團



STUDY TOUR



銘傳大學 2024 美國暑期遊學團

California State University, Long Beach

2024 Cross Cultural Communication Program University Students (3 Weeks)

Week 1

日期	行程
07/14 Sunday	<ul style="list-style-type: none">•Arrival LAX 07:40 AM 暫定 07月14日 10:10 BR006 長榮航空 07月14日 07:40抵達 LAX洛杉磯機場B洛杉磯(CA)
07/15 Monday	<ul style="list-style-type: none">•09:00AM - 12:00PM Welcome Ceremony Orientation Registration & Campus Tour(Getting student ID)•12:00PM - 01:30PM Welcome Luncheon•01:45PM - 04:45PM Lecture Project based communication studies. & Project assignment
07/16 Tuesday	<ul style="list-style-type: none">•09:00AM - 12:00PM Lecture Cross Cultural Communication•01:45PM - 04:45PM Lecture CSI at CSULB A Mysterious Case Criminal Science Lab
07/17 Wednesday	<ul style="list-style-type: none">•Visit University of Southern California Annenberg School for Communication and Journalism Cross Cultural Communication Meeting with Faculty and students•Afternoon Visit California Science Center
07/18 Thursday	<ul style="list-style-type: none">•09:00AM - 12:00PM Lecture Critical Thinking•01:30PM - 04:30PM Lecture Design Thinking Workshop - Overview and Understand
07/19 Friday	<ul style="list-style-type: none">•09:00AM - 12:00PM Lecture History of Animation•02:00PM - 04:30PM Meeting with local University students
07/20 Saturday	<ul style="list-style-type: none">•Free Day

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Week 2

日期	行程
07/21 Sunday	•道奇球場 觀看大聯盟球賽
07/22 Monday	•09:00AM - 12:00PM Lecture Ethical Studies •01:30PM - 04:30PM Lecture Design Thinking Workshop - Project Mission Statement
07/23 Tuesday	•09:00AM - 12:00PM Lecture Communication and Global Competition •01:30PM - 04:30PM Lecture Business Case Study
07/24 Wednesday	•Visit University of California, Los Angeles Discussion Topic: Cross Cultural Communication Skills
07/25 Thursday	•09:00AM - 12:00PM Lecture Intercultural Communication Challenges •01:30PM - 04:30PM Lecture Design Thinking Observe
07/26 Friday	•09:00AM - 12:00PM Group presentation & Graduation Ceremony •02:30PM - 03:30PM Visit Rancho Las Alamitos
07/27 Saturday	•09:00AM - 12:00PM City Sightseeing Hollywood Walk of Fame / Dolby Theatre / TCL Chinese Theatre •01:45PM - 04:45PM Farmers Market / Beverly Hills

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Week3

日期	行程
07/28 Sunday	<ul style="list-style-type: none">•09:00AM - 12:00PM City Sightseeing Dodgers Stadium / Grand Central Market•01:45PM - 04:45PM Lake Hollywood Park / Griffith Observatory
07/29 Monday	<ul style="list-style-type: none">•Visit Universal Studios / Hollywood
07/30 Tuesday	<ul style="list-style-type: none">•Visit Disneyland Park
07/31 Wednesday	<ul style="list-style-type: none">•09:00AM - 12:00PM Visiting the Grove•01:45PM - 04:45PM Santa Monica Pier / Venice Beach
08/01 Thursday	<ul style="list-style-type: none">•Morning Free Day•Afternoon Packing & Check out
08/02 Friday	<ul style="list-style-type: none">•Leaving LAX 08月02日 00:50 BR011 長榮航空 LAX 洛杉磯機場B洛杉磯(CA)
08/03 Saturday	<ul style="list-style-type: none">•Arrival TPE 05:10 AM 08月03日 05:10 BR011 長榮航空 TPE 桃園國際機場

*We reserve the right to make changes to this schedule.

*航班資訊與行程僅供參考,最終資訊請以行前說明會為準。